

# SMART AFFILIATE NETWORKING



**Earnytics**  
Media Kit

Connecting Advertisers, Publishers &  
Growth Partners Worldwide

# Who We Are?

Earnytics is a performance-focused affiliate networking platform designed to connect brands with high-quality publishers and growth-driven partners. Our ecosystem enables advertisers to scale efficiently while empowering publishers to monetize traffic with transparency and control.

Built for modern affiliate marketing, Earnytics combines data-driven insights, smart tracking, and reliable reporting to create long-term, profitable partnerships across multiple industries.



# WHAT MAKES EARNYTICS DIFFERENT

1

Secure and transparent  
transaction flows

2

Data-centric affiliate  
tracking for accurate  
performance measurement

3

Scalable infrastructure for  
global campaigns

4

Flexible integrations for  
advertisers and publishers

5

Dedicated account support  
for long-term growth

# OUR VISION & GOALS



Our vision is to build a trusted affiliate ecosystem where performance, transparency, and scalability drive success for all partners.

## We Aim To:

- Onboard quality advertisers and verified publishers
- Enable sustainable revenue growth through performance-based models
- Simplify affiliate operations with real-time data and reporting
- Create long-term partnerships instead of short-term traffic buying

# WHO EARNYTICS IS FOR?



## **Publishers**

Monetize your traffic with high-converting offers, real-time reporting, and reliable payouts.



## **Advertisers**

Scale your business by partnering with performance-driven affiliates who deliver measurable results.



## **Influencers**

Promote relevant products and services while earning through structured affiliate partnerships.

# PLATFORM CAPABILITIES

1

## Tracking

Real-time click, conversion, and revenue tracking

2

## Reporting

Comprehensive reporting and insights

3

## Security

Fraud-prevention and traffic quality controls

4

## Approval

Custom approval and compliance management

# NETWORK SCALE & STATS

**20,000+**

Advertisers &  
Brands

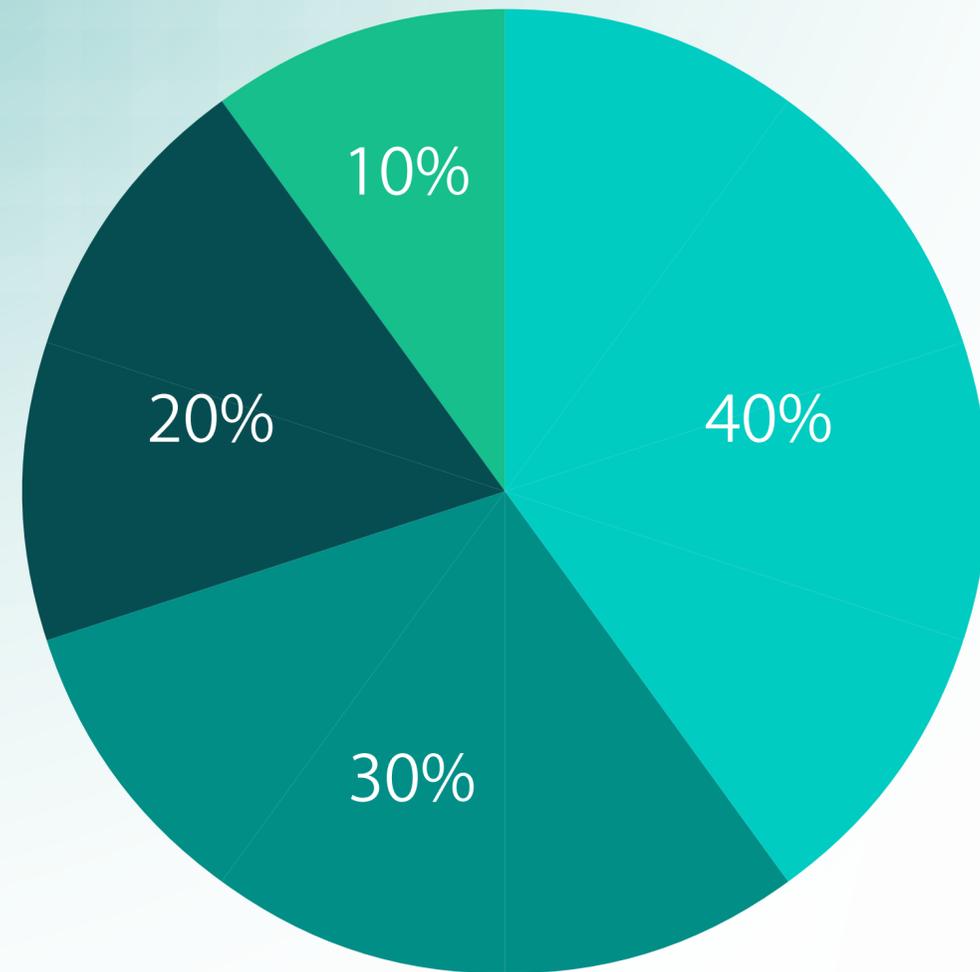
**1,200+**

Growing Publisher  
Network

**50+**

Multi-country  
Traffic Coverage

# TOP PERFORMING VERTICALS

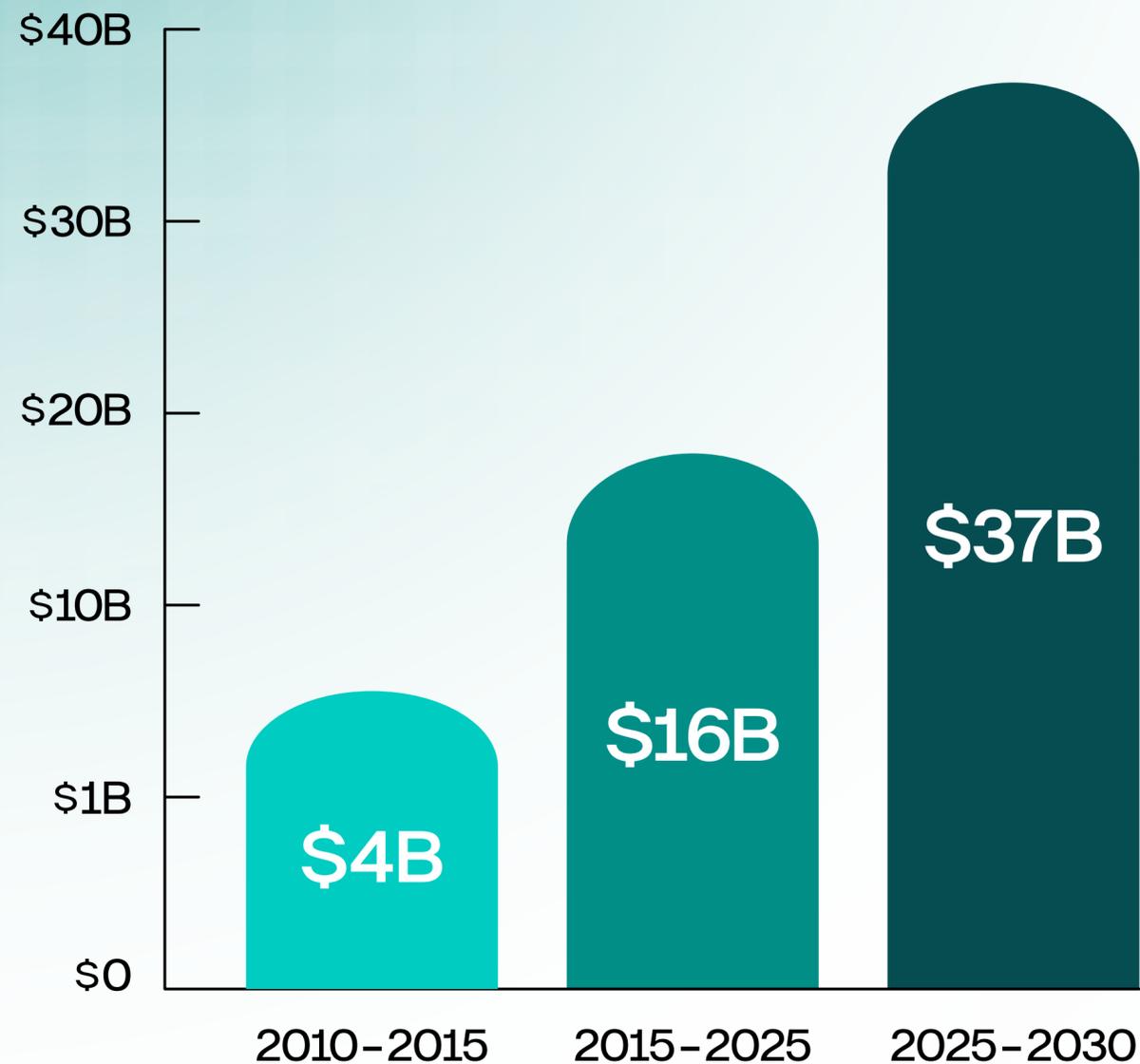


■ Fintech ■ Fashion ■ Travel ■ Health

## INDUSTRIES POWERING PERFORMANCE AT EARNYTICS

Earnytics partners with high-impact industries that consistently deliver growth and engagement. Our top-performing sectors generate reliable returns by connecting quality advertisers with performance-driven publishers across global markets.

# MARKET SIZE OVERVIEW



## ■ 2025–2030 (Projected)

The affiliate marketing industry is expected to witness strong global growth as more brands integrate affiliate partnerships into their core marketing strategies. This expansion reflects the increasing reliance on performance-driven channels to achieve scalable and measurable results worldwide.

## ■ 2015–2025

During this period, the global affiliate market experienced significant expansion, driven largely by increased brand investment—particularly in the U.S. Rapid growth in eCommerce, fintech, and content marketing played a key role in accelerating adoption and overall market value.

## ■ 2010–2015

This phase marked the early acceleration of affiliate marketing, with brands shifting toward performance-based advertising models. The rise in affiliate spend during these years laid the foundation for today's data-driven and ROI-focused affiliate ecosystems.

# THANKS

Do you have any questions?

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**Earnnytics**